## UCLA STAT 110 A <br> Applied Statistics

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## What is Statistics? A practical example

- Demography: Uncertain population forecasts by Nico Keilman, Wolfgang Lutz, et al., Nature 412, 490-491 (2001)
- Traditional population forecasts made by statistical agencies do not quantify uncertainty. But demographers and statisticians have developed methods to calculate probabilistic forecasts.
- The demographic future of any human population is uncertain, but some of the many possible trajectories are more probable than others. So, forecast demographics of a population, e.g., size by 2100 , should include two elements: a range of possible outcomes, and a probability attached to that range.
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| W | Proporion Of population were 9 ge 60 |  |  |
| :---: | :---: | :---: | :---: |
|  | 2000 | 2050 | 2100 |
|  | 0.10 | 0.22 | (0.34 |
| - Demography: Uncertain population | 0.06 |  | (0.25-.0.4) |
| recasts | 0.05 | ${ }^{(0.150 .0 .25)}$ | 27 |
| by Nico Keilman, Nature 412, ,2001 | 0.16 |  |  |
| raditional | 0.08 | ${ }^{(0.17-20.28)}$ | (0.23-0.45) |
| made by statistical agencies do not | 0.08 | (0.150.26) |  |
| quantify uncertainty. But lately | $\begin{array}{\|c\|} \hline 0.06 \\ 0.07 \end{array}$ |  |  |
| demographers and statisticians have | 0.10 |  |  |
| developed methods to calculate | 0.08 |  |  |
| probabilistic forecasts. | 0.22 | ${ }_{\substack{\text { a }}}^{(0.18 .0 .0 .29)}$ |  |
|  | 0.20 | ${ }^{(0.32-0.45)}$ |  |
| Proportion of population over 60yrs. | ${ }^{0.18}$ |  |  |
|  | 0.19 | ${ }^{(0.30 .0 .0 .46)}$ | (10.20-9.57) |
| Staulua, UCLA, vo Dinov Slide 7 |  | (0.27-0.44) | (0.23-0.5 |


| What is Statistics? |
| :---: |
| - There is concern about the accuracy of population forecasts, in part because the rapid fall in fertility in Western countries in the 1970s came as a surprise. Forecasts made in those years predicted birth rates that were up to $80 \%$ too high. <br> -The rapid reduction in mortality after the Second World War was also not foreseen; life-expectancy forecasts were too low by $1-2$ years; and the predicted number of elderly, particularly the oldest people, was far too low. |

## What is Statistics?

-There are three main methods of probabilistic forecasting: time-series extrapolation; expert judgement; and extrapolation of historical forecast errors.

- Time-series methods rely on statistical models that are fitted to historical data. These methods, however, seldom give an accurate description of the past. If many of the historical facts remain unexplained, time-series methods result in excessively wide prediction intervals when used for long-term forecasting.
- Expert judgement is subjective, and historicextrapolation alone may be near-sighted.



## Newtonial science vs. chaotic science

- Article by Robert May, Nature, vol. 411, June 21, 2001
- Science we encounter at schools deals with crisp certainties (e.g., prediction of planetary orbits, the periodic table as a descriptor of all elements, equations describing area, volume, velocity, position, etc.)
- As soon as uncertainty comes in the picture it shakes the foundation of the deterministic science, because only probabilistic statements can be made in describing a phenomenon (e.g., roulette wheels, chaotic dynamic weather predictions, Geiger counter, earthquakes, etc.)
- What is then science all about - describing absolutely certain events and laws alone, or describing more general phenomena in terms of their behavior and chance of occurring? Or may be both!


## Experiments vs. observational studies for comparing the effects of treatments

- In an Experiment

■ experimenter determines which units receive which treatments. (ideally using some form of random allocation)

- Observational study - useful when can't design a controlled randomized study
- compare units that happen to have received each of the treatments
- Ideal for describing relationships between different characteristics in a population.
often useful for identifying possible causes of effects, but cannot reliably establish causation.
- Only properly designed and executed experiments
can reliably demonstrate causation.


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## The Subject of Statistics

- Statistics is concerned with the process of finding out about the world and how it operates - in the face of variation and uncertainty
- by collecting and analyzing, making sense (interpreting) of data.
- Data are measurements, facts and information about an object or a process that allows is to make inference about the object being observed.


## Sources of non-sampling errors

## - Selection bias:

Arises when the population sampled is not exactly the population of interest.

## - Self-selection:

People themselves decide whether or not to be surveyed. Results akin to severe non-response.

## - Non-response bias:

Non-respondents often behave or think differently from respondents

- low response rates can lead to huge biases.


## Immigration Example

Suppose that you want to set up a nationwide survey about immigration issues. Think as precisely as you can about the target population that you would be interested in.
-Who would you want included?
-Who would you want excluded?
-Can you define some rules to characterize your target population?

## Poll Example

A survey of High School principals taken after a widespread change in the public school system revealed that $20 \%$ of them were under stress-reliefe medication, and almost $50 \%$ had seen a doctor in the past 6 mo.s with stress complains. The survey was compiled from 250 questionnaires returned out of 2500 sent out. How reliable the results of this experiment are and why?

## Experimental vs. Observation study

A researcher wants to evaluate IQ levels are related to person's height. 100 people are are randomly selected and grouped into 5 bins: [0:50), [50;100), [100:150], [150:200), [200:250] cm in height. The subjects undertook a IQ exam and the results are analyzed.

- Another researcher wants to assess the bleaching effects of 10 laundry detergents on 3 different colors ( $\mathrm{R}, \mathrm{G}, \mathrm{B}$ ). The laundry detergents are randomly selected and applied to 10 pieces of cloth. The discoloration is finally evaluated.


## Immigration Example

- We could take all members of the population in the US at the time, who were entitled to vote in national elections. This may exclude the young, the illegal immigrants, those people in prisons and people legally committed to mental institutions. It would include any other permanent residents of the US, whether or not they were citizens, and citizens living overseas
- You might want to be more, or less, restrictive. In practice, one would probably sample from something like the electoral
- districts [that subset of people who fit the eligibility criteria for voting and who have registered to do so].
- Should the goals of the study influence your survey design (in particular how conservative your selection is)?



## Experimental vs. Observation study

- For each study, describe what treatment is being compared and what response is being measured to compare the treatments.
- Which of the studies would be described as experiments and which would be described as observational studies?
- For the studies that are observational, could an experiment have been carried out instead? If not, briefly explain why not.
- For the studies that are experiments, briefly discuss what forms of blinding would be possible to be used.
- In which of the studies has blocking been used? Briefly describe what was blocked and why it was blocked.


## Experimental vs. Observation study

What is the treatment and what is the response?

1. Treatment is height (as a bin). Response is IQ score.
2. Treatment is laundry detergent. Response is discoloration.

Experiment or observational study?

1. Observational - compare obs's (IQ) which happen to have the treatment (height).
2. Experimental - experimenter controls which treatment is applied to which unit.

For the observational studies, can we conduct an experiment?

1. This could not be done as an experiment - it would require the experimenter to decide the (natural) height (treatment) of the subjects (units).

- For the experiments, is there blinding?

2. The only form of blinding possible would be for the technicians measuring the oth discoloration not to know which detergent was applied

- Is there blocking?

1. \& 2. No blocking. Say, if there are two laundry machines with different cycles of operation and if we want toblock we 1I need to randomize which laundry does which cloth/detergent combinations, because differences in laundry cycles are a known source of variation.

## Quartiles

The first quartile $\left(Q_{1}\right)$ is the median of all the observations whose position is strictly below the position of the median, and the third quartile $\left(Q_{3}\right)$ is the median of those above.

## Mean, Median, Mode, Quartiles, 5\# summary

The sample mean is the average of all numeric obs's.

- The sample median is the obs. at the index $(n+1) / 2$ (note take avg of the 2 obs's in the middle for fractions like 23.5), of the observations ordered by size (small-to-large)?
- The sample median usually preferred to the sample mean for skewed data?

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- Under what circumstances may quoting a single center (be it mean or median) not make sense?(multi-modal)
- What can we say about the sample mean of a qualitative variable? (meaningless)



## Data Distribution

A data distribution is a summary of the variation in a dataset. Data distribution is a list of all possible values (of the process/object) and their respective frequencies (e.g., how often is each possible value encountered, when we observe the object/process).
E.g., $\{1,2,2,3,-1,0,0,1,2,3,4,3,3,1,2,1,4,6,3\}$

## Data Distribution

E.g., $\{1,2,2,3,-1,0,0,1,2,3,4,3,3,1,2,1,4,6,3\}$

$\square$ Frequency Distr

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## Stationarity of Processes

Does the variability of the data change significantly as more data is collected (say between different time points, different physical locations, etc.)?

- Stationary process is a data-generating mechanism for which the distribution of the resulting data does NOT change appreciably as more data is being observed.
- Non-Stationary process is a data-generating mechanism for which the distribution of the resulting data DOES change as more data is being observed.
- E.g., Grades (over time), Air quality (in different regions in the US), Geiger counter (time), Species Extinction (long-times). Other examples?


## Stationary or Non-Stationary Process?

- Histograms? Do not work too well. Why?


Stationary or Non-Stationary Process?

- Histograms? Do not work too well. Why?



## Stationary or Non-Stationary Process?

- Histograms? Do not work too well. Why? (Cumulative counts!)




