

**Fig. 1.1.** Johnson & Johnson quarterly earnings per share, 84 quarters, 1960-I to 1980-IV.

from different subject areas. The following cases illustrate some of the common kinds of experimental time series data as well as some of the statistical questions that might be asked about such data.

#### Example 1.1 Johnson & Johnson Quarterly Earnings

Figure 1.1 shows quarterly earnings per share for the U.S. company Johnson & Johnson, furnished by Professor Paul Griffin (personal communication) of the Graduate School of Management, University of California, Davis. There are 84 quarters (21 years) measured from the first quarter of 1960 to the last quarter of 1980. Modeling such series begins by observing the primary patterns in the time history. In this case, note the gradually increasing underlying trend and the rather regular variation superimposed on the trend that seems to repeat over quarters. Methods for analyzing data such as these are explored in Chapter 2 (see Problem 2.1) using regression techniques and in Chapter 6, §6.5, using structural equation modeling.

To plot the data using the R statistical package, type the following:<sup>1</sup> <u>require(astsa)</u> # <u>SEE THE FOOTNOTE</u> plot(jj, type="o", ylab="Quarterly Earnings per Share")

# Example 1.2 Global Warming

Consider the global temperature series record shown in Figure 1.2. The data are the global mean land-ocean temperature index from 1880 to 2009, with the base period 1951-1980. In particular, the data are deviations, measured

<sup>&</sup>lt;sup>1</sup> Throughout the text, we assume that the R package for the book, astsa, has been installed and loaded. See §R.1.1 for further details.



**Fig. 1.2.** Yearly average global temperature deviations (1880–2009) in degrees centigrade.

in degrees centigrade, from the 1951-1980 average, and are an update of Hansen et al. (2006). We note an apparent upward trend in the series during the latter part of the twentieth century that has been used as an argument for the global warming hypothesis. Note also the leveling off at about 1935 and then another rather sharp upward trend at about 1970. The question of interest for global warming proponents and opponents is whether the overall trend is natural or whether it is caused by some human-induced interface. Problem 2.8 examines 634 years of glacial sediment data that might be taken as a long-term temperature proxy. Such percentage changes in temperature do not seem to be unusual over a time period of 100 years. Again, the question of trend is of more interest than particular periodicities.

The R code for this example is similar to the code in Example 1.1: plot(gtemp, type="o", ylab="Global Temperature Deviations")

## Example 1.3 Speech Data

More involved questions develop in applications to the physical sciences. Figure 1.3 shows a small .1 second (1000 point) sample of recorded speech for the phrase  $aaa \cdots hhh$ , and we note the repetitive nature of the signal and the rather regular periodicities. One current problem of great interest is computer recognition of speech, which would require converting this particular signal into the recorded phrase  $aaa \cdots hhh$ . Spectral analysis can be used in this context to produce a signature of this phrase that can be compared with signatures of various library syllables to look for a match. One can immediately notice the rather regular repetition of small wavelets. The separation between the packets is known as the pitch period and represents the response



Fig. 1.3. Speech recording of the syllable  $aaa \cdots hhh$  sampled at 10,000 points per second with n = 1020 points.

of the vocal tract filter to a periodic sequence of pulses stimulated by the opening and closing of the glottis.

In R, you can reproduce Figure 1.3 as follows: plot(speech)

#### Example 1.4 New York Stock Exchange

As an example of financial time series data, Figure 1.4 shows the daily returns (or percent change) of the New York Stock Exchange (NYSE) from February 2, 1984 to December 31, 1991. It is easy to spot the crash of October 19, 1987 in the figure. The data shown in Figure 1.4 are typical of return data. The mean of the series appears to be stable with an average return of approximately zero, however, the volatility (or variability) of data changes over time. In fact, the data show volatility clustering; that is, highly volatile periods tend to be clustered together. A problem in the analysis of these type of financial data is to forecast the volatility of future returns. Models such as ARCH and GARCH models (Engle, 1982; Bollerslev, 1986) and stochastic volatility models (Harvey, Ruiz and Shephard, 1994) have been developed to handle these problems. We will discuss these models and the analysis of financial data in Chapters 5 and 6. The R code for this example is similar to the previous examples:

plot(nyse, ylab="NYSE Returns")



Fig. 1.4. Returns of the NYSE. The data are daily value weighted market returns from February 2, 1984 to December 31, 1991 (2000 trading days). The crash of October 19, 1987 occurs at t = 938.

# Example 1.5 El Niño and Fish Population

We may also be interested in analyzing several time series at once. Figure 1.5 shows monthly values of an environmental series called the Southern Oscillation Index (SOI) and associated Recruitment (number of new fish) furnished by Dr. Roy Mendelssohn of the Pacific Environmental Fisheries Group (personal communication). Both series are for a period of 453 months ranging over the years 1950–1987. The SOI measures changes in air pressure, related to sea surface temperatures in the central Pacific Ocean. The central Pacific warms every three to seven years due to the El Niño effect, which has been blamed, in particular, for the 1997 floods in the midwestern portions of the United States. Both series in Figure 1.5 tend to exhibit repetitive behavior, with regularly repeating cycles that are easily visible. This periodic behavior is of interest because underlying processes of interest may be regular and the rate or frequency of oscillation characterizing the behavior of the underlying series would help to identify them. One can also remark that the cycles of the SOI are repeating at a faster rate than those of the Recruitment series. The Recruitment series also shows several kinds of oscillations, a faster freguency that seems to repeat about every 12 months and a slower frequency that seems to repeat about every 50 months. The study of the kinds of cycles and their strengths is the subject of Chapter 4. The two series also tend to be somewhat related; it is easy to imagine that somehow the fish population is dependent on the SOI. Perhaps even a lagged relation exists, with the SOI signaling changes in the fish population. This possibility suggests trying



Fig. 1.5. Monthly SOI and Recruitment (estimated new fish), 1950-1987.

some version of regression analysis as a procedure for relating the two series. Transfer function modeling, as considered in Chapter 5, can be applied in this case to obtain a model relating Recruitment to its own past and the past values of the SOI.

```
The following R code will reproduce Figure 1.5:

par(mfrow = c(2,1)) # set up the graphics

plot(soi, ylab="", xlab="", main="Southern Oscillation Index")

plot(rec, ylab="", xlab="", main="Recruitment")
```

#### Example 1.6 fMRI Imaging

A fundamental problem in classical statistics occurs when we are given a collection of independent series or vectors of series, generated under varying experimental conditions or treatment configurations. Such a set of series is shown in Figure 1.6, where we observe data collected from various locations in the brain via functional magnetic resonance imaging (fMRI). In this example, five subjects were given periodic brushing on the hand. The stimulus was applied for 32 seconds and then stopped for 32 seconds; thus, the signal period is 64 seconds. The sampling rate was one observation every 2 seconds for 256 seconds (n = 128). For this example, we averaged the results over subjects (these were evoked responses, and all subjects were in phase). The



Fig. 1.6. fMRI data from various locations in the cortex, thalamus, and cerebellum; n = 128 points, one observation taken every 2 seconds.

series shown in Figure 1.6 are consecutive measures of blood oxygenationlevel dependent (BOLD) signal intensity, which measures areas of activation in the brain. Notice that the periodicities appear strongly in the motor cortex series and less strongly in the thalamus and cerebellum. The fact that one has series from different areas of the brain suggests testing whether the areas are responding differently to the brush stimulus. Analysis of variance techniques accomplish this in classical statistics, and we show in Chapter 7 how these classical techniques extend to the time series case, leading to a spectral analysis of variance.

The following R commands were used to plot the data:

```
par(mfrow=c(2,1), mar=c(3,2,1,0)+.5, mgp=c(1.6,.6,0))
ts.plot(fmri1[,2:5], lty=c(1,2,4,5), ylab="BOLD", xlab="",
    main="Cortex")
ts.plot(fmri1[,6:9], lty=c(1,2,4,5), ylab="BOLD", xlab="",
    main="Thalamus & Cerebellum")
mtext("Time (1 pt = 2 sec)", side=1, line=2)
```

#### Example 1.7 Earthquakes and Explosions

As a final example, the series in Figure 1.7 represent two phases or arrivals along the surface, denoted by P (t = 1, ..., 1024) and S (t = 1025, ..., 2048),



**Fig. 1.7.** Arrival phases from an earthquake (top) and explosion (bottom) at 40 points per second.

at a seismic recording station. The recording instruments in Scandinavia are observing earthquakes and mining explosions with one of each shown in Figure 1.7. The general problem of interest is in distinguishing or discriminating between waveforms generated by earthquakes and those generated by explosions. Features that may be important are the rough amplitude ratios of the first phase P to the second phase S, which tend to be smaller for earthquakes than for explosions. In the case of the two events in Figure 1.7, the ratio of maximum amplitudes appears to be somewhat less than .5 for the earthquake and about 1 for the explosion. Otherwise, note a subtle difference exists in the periodic nature of the S phase for the earthquake. We can again think about spectral analysis of variance for testing the equality of the periodic components of earthquakes and explosions. We would also like to be able to classify future P and S components from events of unknown origin, leading to the time series discriminant analysis developed in Chapter 7.

To plot the data as in this example, use the following commands in R:

par(mfrow=c(2,1))
plot(EQ5, main="Earthquake")
plot(EXP6, main="Explosion")

# 1.3 Time Series Statistical Models

The primary objective of time series analysis is to develop mathematical models that provide plausible descriptions for sample data, like that encountered in the previous section. In order to provide a statistical setting for describing the character of data that seemingly fluctuate in a random fashion over time, we assume a time series can be defined as a collection of random variables indexed according to the order they are obtained in time. For example, we may consider a time series as a sequence of random variables,  $x_1, x_2, x_3, \ldots$ , where the random variable  $x_1$  denotes the value taken by the series at the first time point, the variable  $x_2$  denotes the value for the second time period,  $x_3$  denotes the value for the third time period, and so on. In general, a collection of random variables,  $\{x_t\}$ , indexed by t is referred to as a stochastic process. In this text, t will typically be discrete and vary over the integers  $t = 0, \pm 1, \pm 2, ...,$ or some subset of the integers. The observed values of a stochastic process are referred to as a realization of the stochastic process. Because it will be clear from the context of our discussions, we use the term time series whether we are referring generically to the process or to a particular realization and make no notational distinction between the two concepts.

It is conventional to display a sample time series graphically by plotting the values of the random variables on the vertical axis, or ordinate, with the time scale as the abscissa. It is usually convenient to connect the values at adjacent time periods to reconstruct visually some original hypothetical continuous time series that might have produced these values as a discrete sample. Many of the series discussed in the previous section, for example, could have been observed at any continuous point in time and are conceptually more properly treated as continuous time series. The approximation of these series by discrete time parameter series sampled at equally spaced points in time is simply an acknowledgment that sampled data will, for the most part, be discrete because of restrictions inherent in the method of collection. Furthermore, the analysis techniques are then feasible using computers, which are limited to digital computations. Theoretical developments also rest on the idea that a continuous parameter time series should be specified in terms of finite-dimensional distribution functions defined over a finite number of points in time. This is not to say that the selection of the sampling interval or rate is not an extremely important consideration. The appearance of data can be changed completely by adopting an insufficient sampling rate. We have all seen wagon wheels in movies appear to be turning backwards because of the insufficient number of frames sampled by the camera. This phenomenon leads to a distortion called aliasing (see  $\S4.2$ ).

The fundamental visual characteristic distinguishing the different series shown in Example 1.1–Example 1.7 is their differing degrees of smoothness. One possible explanation for this smoothness is that it is being induced by the supposition that adjacent points in time are correlated, so the value of the series at time t, say,  $x_t$ , depends in some way on the past values  $x_{t-1}, x_{t-2}, \ldots$  This model expresses a fundamental way in which we might think about generating realistic-looking time series. To begin to develop an approach to using collections of random variables to model time series, consider Example 1.8.

## Example 1.8 White Noise

A simple kind of generated series might be <u>a collection of uncorrelated ran-</u> dom variables,  $w_t$ , with mean 0 and finite variance  $\sigma_w^2$ . The time series generated from uncorrelated variables is used as a model for noise in engineering applications, where it is called *white noise*; we shall sometimes denote this process as  $w_t \sim wn(0, \sigma_w^2)$ . The designation white originates from the analogy with white light and indicates that all possible periodic oscillations are present with equal strength.

We will, at times, also require the noise to be independent and identically distributed (iid) random variables with mean 0 and variance  $\sigma_w^2$ . We shall distinguish this case by saying white independent noise, or by writing  $w_t \sim$ iid $(0, \sigma_w^2)$ . A particularly useful white noise series is Gaussian white noise, wherein the  $w_t$  are independent normal random variables, with mean 0 and variance  $\sigma_w^2$ ; or more succinctly,  $w_t \sim$  iid N $(0, \sigma_w^2)$ . Figure 1.8 shows in the upper panel a collection of 500 such random variables, with  $\sigma_w^2 = 1$ , plotted in the order in which they were drawn. The resulting series bears a slight resemblance to the explosion in Figure 1.7 but is not smooth enough to serve as a plausible model for any of the other experimental series. The plot tends to show visually a mixture of many different kinds of oscillations in the white noise series.

If the stochastic behavior of all time series could be explained in terms of the white noise model, classical statistical methods would suffice. Two ways of introducing serial correlation and more smoothness into time series models are given in (1.9) and (1.10).

# Example 1.9 Moving Averages

We might replace the white noise series  $w_t$  by a moving average that smooths the series. For example, consider replacing  $w_t$  in Example 1.8 by an average of its current value and its immediate neighbors in the past and future. That is, let

$$v_t = \frac{1}{3} \left( w_{t-1} + w_t + w_{t+1} \right), \tag{1.1}$$

which leads to the series shown in the lower panel of Figure 1.8. Inspecting the series shows a smoother version of the first series, reflecting the fact that the slower oscillations are more apparent and some of the faster oscillations are taken out. We begin to notice a similarity to the SOI in Figure 1.5, or perhaps, to some of the fMRI series in Figure 1.6.

To reproduce Figure 1.8 in R use the following commands. A linear combination of values in a time series such as in (1.1) is referred to, generically, as a filtered series; hence the command filter.



Fig. 1.8. Gaussian white noise series (top) and three-point moving average of the Gaussian white noise series (bottom).

```
w = rnorm(500,0,1)  # 500 N(0,1) variates
v = filter(w, sides=2, rep(1/3,3)) # moving average
par(mfrow=c(2,1))
plot.ts(w, main="white noise")
plot.ts(v, main="moving average")
```

The speech series in Figure 1.3 and the Recruitment series in Figure 1.5, as well as some of the MRI series in Figure 1.6, differ from the moving average series because one particular kind of oscillatory behavior seems to predominate, producing a sinusoidal type of behavior. A number of methods exist for generating series with this quasi-periodic behavior; we illustrate a popular one based on the autoregressive model considered in Chapter 3.

#### Example 1.10 <u>Autoregressions</u>

Suppose we consider the white noise series  $w_t$  of Example 1.8 as input and calculate the output using the second-order equation

$$x_t = x_{t-1} - .9x_{t-2} + w_t \tag{1.2}$$

successively for t = 1, 2, ..., 500. Equation (1.2) represents a regression or prediction of the current value  $x_t$  of a time series as a function of the past two values of the series, and, hence, the term autoregression is suggested