

Home BBAs

✓ PPAs/MPAs ✓ Alumni

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Enrolled Full Time	Overall Undergraduate Salaries 2003			
Start Your Job Search Here	Full Time Annual Salaries			
FCC Code of Ethics	Standard	Avg	Mean (Bonus)	
Meet the BBA Team	Deviation	_		
Statistics/Surveys	\$7,910	\$44,905	\$3,590	
Workshops and Events $ ight angle$				
BBA FAQ's	Full Time Employ	ment Statist	ics bv Maior:	

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Major	Avg	Standard	% of
		Deviation	Reports
Accounting	\$44,395	\$1,586	7%
ERB	\$41,889	\$9,239	3%
Finance	\$42,652	\$7,183	26%
Honors + BBA	\$47,897	\$8,343	32%
Management	\$35,750	\$5,679	1%
Marketing/IB	\$39,800	\$9,929	9%
MIS	\$46,544	\$5,872	22%

BBA Statistics by Geographical Region*:

	Avg	Standard Dev	% of Reports
Austin	\$39,071	\$6,664	15%
Dallas	\$44,645	\$7,426	27%
Houston	\$46,517	\$6,764	28%
San Antonio	\$46,089	\$4,955	6%
Midwest (IL, MI, MO)	\$45,900	\$4,971	7%
Northeast (DC, MA, NY)	\$51,238	\$11,700	4%
Southeast (FL, GA NC, VA)	\$44,842	\$5,231	7%
Southwest (AR, OK, Other TX)	\$38,071	\$5,135	2%
West (AZ, CA, WA)	\$51,722	\$10,750	3%

BBA Statistics by Industry:

Standard % of Avg Deviation Reports

Automotive/Transportation	\$41,380	\$9,666	2%
Banking (Commercial)	\$42,065	\$5,717	8%
Banking (Investment)	\$52,571	\$4,426	10%
Communications	\$47,330	\$9,706	4%
Computer	\$51,028	\$10,750	6%

Equipment/Software			
Consulting Services	\$43,000	\$5,351	10%
Consumer Goods	\$42,389	\$3,415	6%
Financial Services (excl	\$44,985	\$10,060	
banks)			12%
Govt/Non-Profit	\$37,384	\$8,145	2%
Insurance/Real Estate	\$43,691	\$7,125	7%
Marketing/Advertising	\$36,625	\$6,186	3%
Medical	\$46,000	\$4,882	6%
Technology/Pharmaceutica	I		
Merchandising	\$37,139	\$4,405	6%
(Wholesale/Retail)			
Other Service Employers	\$48,600	\$14,910	2%
Petroleum Refining/Energy	\$49,175	\$4,568	6%
Public Accounting	\$45,083	\$2,174	11%
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Data based on 494 student reports as of August 1, 2003

28% of total number of students reporting are pursuing graduate studies or paths other than full time employment.

Results were compiled from information reported by students via the BBA Graduation Survey and the Employer Survey Report.

*Reports of employment outside the USA were too few to be statistically significant.